

American Society for Dermatologic Surgery

ASDS Annual Meeting

- Hotel Door Drop Insert
- Registration Tote Bag Insert



Get noticed right from the start of the meeting with inserts in these high-profile vehicles!

- **Hotel Door Drop Insert:** The Door Drop provides a convenient and unique way to reach your target audience and put your company information or product samples in the hands of attendees before the exhibit hall opens!
- **Registration Tote Bag Insert:** Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physician tote bags, given to every medical registrant.

DEADLINES

| | |
|-----------------------|----------------|
| Space Reservation Due | Sept. 12, 2018 |
| Printed Inserts Due | Oct. 5, 2018 |



CIRCULATION

Hotel Door Drop:

Distributed to the ASDS official room block (estimated 700 rooms) at the JW Marriott Desert Ridge Resort & Spa on Wednesday evening, Oct. 10, 2018.

Registration Tote Bag:

Distributed at the meeting to an expected 1,200 medical registrants.

INSERTS

| |
|------------------------------|
| Hotel Door Drop Insert |
| Registration Tote Bag Insert |

RATES

| |
|---------|
| \$3,000 |
| \$2,500 |



Send space reservation to:

Dana Brown, Trade Show and Ad Sales Specialist
dbrown@asds.net, phone 847-956-9136, fax 847-956-0999

Send ad materials to:

anne@allodidesigns.com (30MB max; for larger files, call for ftp instructions)
ASDS c/o Anne Allodi Designs, Inc., 2609 School Dr., Rolling Meadows, IL 60008
phone 847-342-9092

Hotel Door Drop / Registration Tote Bag Inserts Space Reservation Form



ASDS Annual Meeting • Oct. 11-14, 2018
JW Marriott Desert Ridge Resort & Spa • Phoenix, AZ



COSMETIC AND RECONSTRUCTIVE EXPERTISE
FOR YOUR skin health and beauty™

Space Reservation due: Sept. 12, 2018

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Phone _____ Fax _____

Email _____ Booth Number _____

Yes, we would like to submit a Hotel Door Drop Insert* – Cost is \$3,000

A bag containing product literature and / or product samples will be delivered directly to the Society's official room block at the JW Marriott Desert Ridge Resort & Spa on Wednesday evening, Oct. 10, 2018, putting your company in the forefront as attendees plan their trip to the exhibit hall opening on Thursday. The door drop provides a convenient and unique way to reach your target audience and puts your company information in the hands of attendees before the exhibit hall opens! (Quantity needed will be approximately 700.)

Yes, we would like to submit a Registration Tote Bag Insert* – Cost is \$2,500

Drive traffic to your booth and promote your company by including a product sample or promotional piece in the physician tote bags, given to every medical registrant. (Quantity needed will be approximately 1,200.)

***Important note:** Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. **Samples of inserts should be emailed to Dana Brown at dbrown@asds.net by Sept. 21, 2018 for ASDS approval prior to printing.** Finished piece may be no larger than 8.5" x 11" in size.

Payment in full is due at the time this application is submitted. Preferred payment method:

Check for \$ _____ payable (in U.S. Funds) to American Society for Dermatologic Surgery. Mail with this application to:
American Society for Dermatologic Surgery • 5550 Meadowbrook Drive, Suite 120 • Rolling Meadows, IL 60008

Please charge \$ _____ to my credit card: VISA MasterCard American Express Discover
Card # _____ Exp. Date _____ Billing Zip Code _____
Cardholder Name _____ Signature _____

If paying by credit card, you may fax this application to the ASDS office at 847-956-0999

FOR ASDS USE ONLY: Date Received _____ Payment in Full _____

Send space reservation to:

Dana Brown, Trade Show and Ad Sales Specialist
dbrown@asds.net, phone 847-956-9136, fax 847-956-0999

Send inserts to:

Instructions for shipping inserts directly to the hotel will be provided upon approval of your insert. All inserts must be submitted to Dana Brown at ASDS for approval by Sept. 21, 2018.